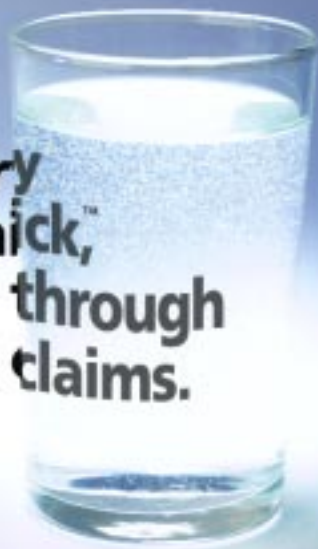




Once you try
new SimplyThick™,
it'll be so easy to see through
our competitors' claims.



You can see why SimplyThick™ instant food thickener can reduce administrative headaches by improving the compliance of patients with swallowing problems. Preliminary research has already indicated that patients prefer new SimplyThick over our competitors.* So you'll see better hydration. In addition, our pre-measured packets and revolutionary gel formulation make mixing SimplyThick virtually mistake-free. It's consistent day to day, no matter who prepares it. Try it yourself. **Contact us today for a free sample.** And see how SimplyThick could not only improve the health of your patients, it could improve the health of your facility.

800-205-7115
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simplythick™
The Thickening Gel You Can't Taste..

Photo is an actual representation of nectar-thick water prepared according to manufacturers' directions. Patent pending.
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*Preference claim based on double-blind taste test of SimplyThick instant food thickener versus a starch-based instant food thickener in water. Respondents were all people currently or recently long-term care residents under doctors' orders for a thickened diet.