



Once you try
new SimplyThick™,
it'll be so easy to see through
our competitors' claims.

We've tried other thickening agents, which is exactly why we were inspired to develop new SimplyThick™ Instant Food Thickener. Before SimplyThick, there appeared to be no difference between thickening agents. But one look at a SimplyThick beverage will change your mind. Because SimplyThick is the first and only food thickener that does *not* alter the appearance of food or beverages. Or distort the flavor. Or add any offensive texture. SimplyThick does exactly what we say it will do – change the quality of life for your patients. But don't take our word for it. **Contact us today for a free sample.** We're confident you'll see the difference for yourself.

800-205-7115
www.simplythick.com

simplythick™

The Thickening Gel You Can't Taste...

Try a free sample at the ASHA 2001 Convention - Booth #849

Photo is an actual representation of nectar-thick water prepared according to manufacturers' directions. Patent pending.